



# *The Lighterside*

Milwaukee  
News and Events  
February

*V*alentines Day is right around the corner! My, how time flies. January proved to be a good month with a combination of warm weather and snow, satisfying everyone's winter wishes. Except of course, our notorious La Fuente January meeting where we are 2 for 2 on weather. Last year it was a snow storm and this year it was freezing temps, but that doesn't stop the IES. We had another fantastic turn out for January's Zhaga and technology update. A big thank you to our guest speaker, Bridget Cross from GE, who did a fantastic job.

February is an exciting month for the Milwaukee IES. Our February meeting will be our famous Milwaukee Trade Show. We are very excited for this event as we have sold-out our tables and will have 47 exhibitors! The event will take place Wednesday, February 8th at the Sheraton Brookfield. Doors are open from 5-8pm and there is no charge to attend. Please help us make this another great event for Milwaukee by sharing this information with your colleagues and friends. This is a great event for trades people, students, architects and designers. AND IT'S FREE!

February is also the month to get in your submissions for the IES Illumination Awards. Entries can be submitted online now through February 13th. Please check out the national website at [www.iesna.org](http://www.iesna.org) for more information. Or contact our local IA chairperson, Shanna Olson ([Shannao@ibcengineering.com](mailto:Shannao@ibcengineering.com)) with questions. Milwaukee will hold the Illumination Awards night in April.

I can't stress enough the importance of our members in the success of the Milwaukee IES chapter. It is through your participation and promotion that we can have 50+ attendees at an event or fill a 47 table tradeshow. If each of you shares the happenings of the Milwaukee IES with just one person, I am confident we can keep the momentum going!!

See you at the tradeshow!

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