



The Lighterside

Milwaukee
News and Events
January

*H*appy Holidays to all! I hope everyone enjoyed themselves at the annual Holiday Party. Held at Bullwinkles in Brookfield, we had great food, friends and prizes! Your BOM would like to extend a Happy New Year to all and wish you all the best for a great 2012!

As a kickoff to the New Year, our January event will be Innovations in Lighting Technologies with Bridget (Ford) Cross of GE Lighting. This is sure to be an interesting topic as Bridget will cover Zhaga, the new LED Consortium. Zhaga is an industry-wide cooperation aimed at the development of standard specifications for the interfaces of LED light engines. In addition, we will discuss solutions in lamp phosphors and ballast updates. This event will be held at La Fuente on Bluemound on January 19th. Please see the attached invitation or your evite for more details.

February will be our famous Milwaukee Trade Show. We are very excited for this event, especially after our record breaking attendance in 2010. Look for a Save the Date in your inbox soon! If you would like to reserve a table please contact Kristen Roth Briggs, our IES coordinator for the Tradeshow, at kroth@enterpriselighting.com.

In other news, the IES Illumination Awards are right around the corner. Please check out the national website at www.iesna.org for more information.

Thank you and Happy New Year!

Catherine Hall
IES Milwaukee President, 2011-2012
chall@hga.com